

# INTERVIEW WITH TTL NETWORK

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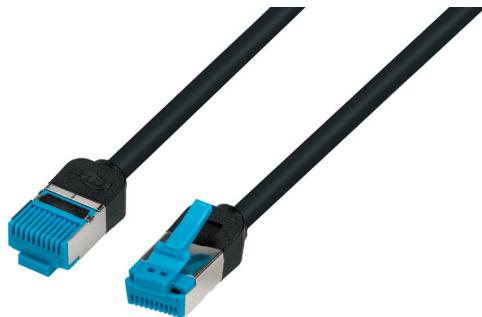
TTL Network is a distributor and manufacturer of high-quality cables and components for professional industrial and medical applications, AV technology, multimedia, data and network technology with 22 years of experience. In addition to more than 2,000 different high-quality standard interface cables, own developments and patents, TTL Network is an experienced and competent manufacturer of customer-specific OEM solutions. In close cooperation with the customer, TTL Network develops special cables specifically for the required application and environmental conditions.

**Easy Engineering: What are the main areas of activity of the company?**

**TTL Network:** The company's main business is the development and production of customized OEM solutions for industrial applications.

**E.E: What's the news about new products?**

**TTL Network:** In addition to their customized special solutions, TTL Network regularly develops its own innovative products for the standard portfolio that have a unique selling point on the market and are unique in terms of quality and performance. The latest product from TTL Network is the TTLan® VariFlex Cat.6A patch cable, an ultra-compact, robust patch cable that is 6kV shock voltage tested and thus the ideal space-saving solution for laying in meter space and electrical distribution boards.



**E.E: What are the ranges of products?**

**TTL Network:** TTL Network's product range includes all cables and connector series currently in demand: Copper and fiber optic solutions for multimedia, video and audio, network connection, mechanical engineering, data centers, etc.

**E.E: At what stage is the market where you are currently active?**

**TTL Network:** The market for industrial cables has been growing due to the increasing demand for automation and electrification in various industries such as manufacturing, energy, and transportation. The market is highly competitive with a variety of options available for different applications and operating environments.

#### **E.E: What can you tell us about market trends?**

**TTL Network:** The trend towards Industry 4.0, Internet of Things (IoT), and smart factories has increased the demand for reliable and high-performance industrial cables. As the demand for electrification and digitalization continues to rise, the market for industrial cables is expected to grow in the future.



#### **E.E: What are the most innovative products marketed?**

**TTL Network:** TTL Network has developed a 100% EMC-proof DVI connector housing for which the company holds the patent. Other innovative cables are the extremely resilient steel-armoured AOC hybrid cable with HDMI or DisplayPort connectors, which manages excellent video transmission up to 100 metres, and the above-mentioned TTLan VariFlex Cat.6A patch cable, which can be used anywhere with its ultra-compact dimensions, short lengths and extremely robust design.

#### **E.E: What estimations do you have for 2023?**

**TTL Network:** By expanding our product line we are reaching a wider audience. To achieve this, we plan to invest in new technology and equipment, as well as in research and development for new product designs. We also aim to expand our market reach by opening new distribution channels in key regions, such as Asia and Europe. This will not only increase our visibility but also help us better serve our customers globally. In conclusion, our vision for 2023 is to be a market leader in the cable and connector industry, providing high-quality products and exceptional customer service. With our commitment to innovation and growth, we believe that we can achieve our goal and continue our upward trajectory.